

Jennifer Newman

Press Release 08 January 2019

THE ART OF FURNITURE

How painter Jennifer Newman became an award-winning furniture brand



Jennifer Newman's Studio Table offers a robust, mobile work surface.

Since founding her company in 2007, Jennifer Newman has built a reputation for designing hard-wearing, honest and colourful furniture for commercial spaces. Made within 30 miles of London, her indoor and outdoor collections are complemented by bespoke and customised pieces commissioned by architects and designers for international projects at every scale.

Their geometric forms, functional aesthetics and bold colours have made Jennifer Newman tables, desks, benches and other pieces popular with leading global brands. The studio's designs can be found in the HQs of Nike and Coca-Cola, Waitrose's outdoor cafés up and down the UK, and the workspaces of Google, Spotify, Virgin, Microsoft and many more.

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Jennifer's rigorous design thinking includes the thoughtful addition of cable-management solutions, power outlets and data ports incorporated into the furniture. The adaptable designs are available with a broad choice of materials, colours and finishes.



The minimal and clean lines of Form-Desk & Poseur add a sense of openness to a room.

In 2006, Jennifer was a painter in search of outdoor furniture for her contemporary Wiltshire studio. Unable to find something modern with high-quality engineering, she set about designing her own.

Jennifer took her first pieces – a welded aluminium table and bench named 'Groove' – to a trade fair, where it caught the eye of the architects MoreySmith, leading to a commission for a project with Nokia.

What started as a personal project is now an award-winning furniture company with a showroom in Clerkenwell and an envious client list. In 2018, Jennifer was named 'Product Designer of the Year' at the annual FX interior design awards.

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Jennifer Newman's characterful Drum Planters can be easily wheeled around and can be used for storage as well as plants.

Sustainability is important to the business: materials are procured from certified sources, production processes are streamlined to minimise waste, and circular design principles ensure that products can be adapted and reused. Although the Furniture Industry Sustainability Programme (FISP) recognises Jennifer as an exemplary practitioner of circular

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design, the studio is still working to do more, and is now exploring ways of eliminating prototypes from the development process to further reduce material usage.



One of Jennifer Newman's latest additions, the Triangle range can be purchased as standalone pieces, or grouped to create tessellated patterns and shapes.

Jennifer is prolific, launching new products almost monthly. Some might be inspired by material exploration, others conceived to address a specific need. Highlights of the current Jennifer Newman collection include:

Form Mobile

The latest launch from Jennifer Newman is a wheeled table with an industrial steel finish. The simple shape is highly customisable (shelving, footrests and power outlets can all be added and a taller version is available). It's ideal for start-ups and studio spaces.

Triangle

An indoor/outdoor family of lightweight aluminium tables and stools, Triangle has curved

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corners that give the products a playful feel. With a hole for a parasol in the centre, the tables can be used as standalone pieces or grouped to create tessellated patterns.

Angle

One of Jennifer Newman's most affordable products, Angle comprises a handmade table, bench and stool in welded and powder-coated aluminium, available in two sizes. Built for longevity in either outdoor or indoor environments, Angle is a sharp-contoured statement in simplicity.

Drum

Made from spun aluminium, these characterful planters are set on castors so they can be moved easily without backbreaking effort. A D-ring allows them to be secured, and an optional internal tray means they can also be used indoors. And they're not just planters, use them to store anything you like.



Huddle is a tall work surface designed to provide a casual meeting table that can be moved, with power and data points.

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Despite its international reach and high-profile, the company is still very much a family affair. Jennifer's engineer husband, Bernard Rimmer, plays a key role in product development, and both of their sons have lent their skills to supporting the business over the years.

Now, the company is coming full circle. Having started her design career with a product initially intended for the home, Jennifer Newman is returning to it, with a new line of furniture designed for domestic settings. The studio is preparing to launch a steel dining table – watch this space...



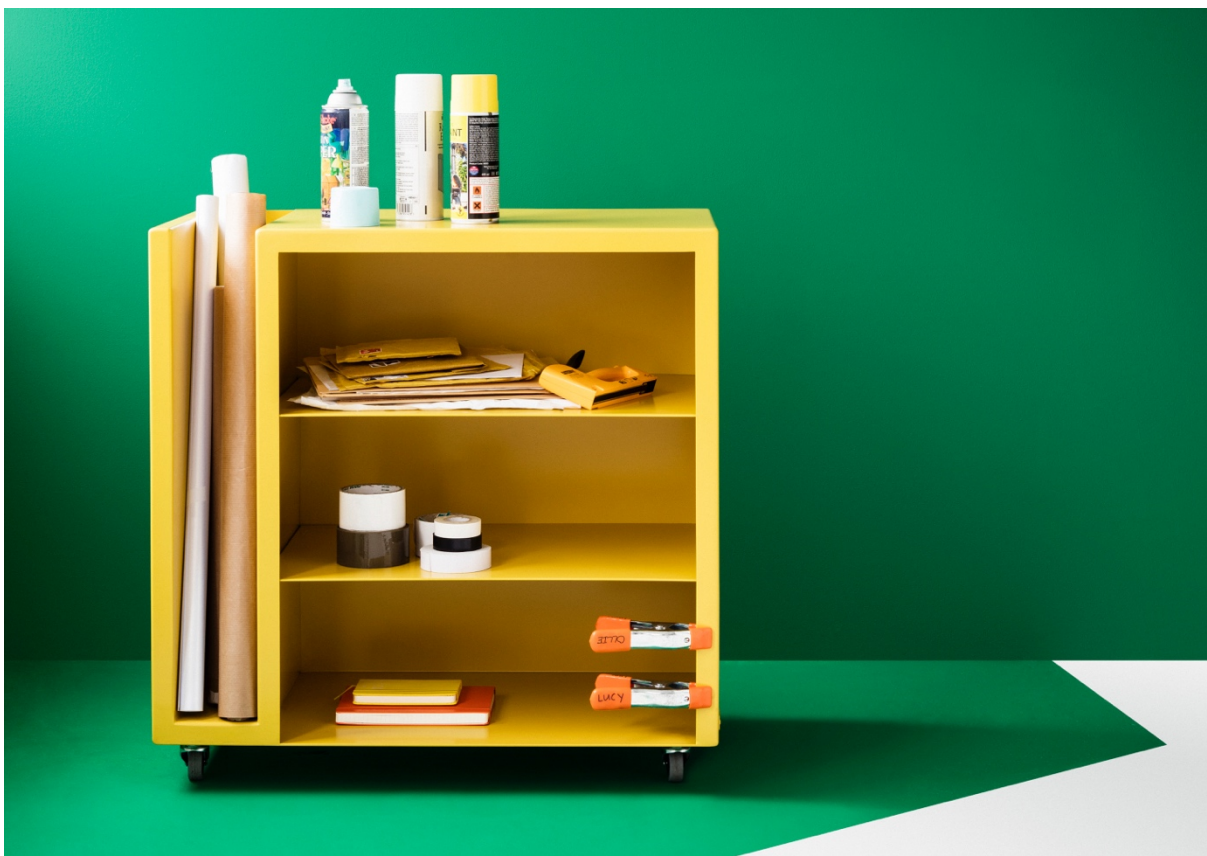
The sliver-thin surface of Trestle-S is made from zinc-coated steel that deliberately features all the fabrication marks under a coat of clear lacquer.

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CONTACT

For more information about Jennifer Newman or for images of her designs, please contact Georgia Maxwell at Zetteler: Georgia@zetteler.co.uk / +44 (0)20 3735 5855.



Jennifer Newman's Trolley, a generously sized rolling unit with different compartments and shelves.

NOTES FOR EDITORS

About Jennifer Newman

From her heart-of-Clerkenwell studio, Jennifer Newman designs simple, versatile and honest furniture found in workplaces, public spaces and homes, both indoor and out. Her signature bold colours and geometric forms are a reflection of her background in fine art – Jennifer pivoted to design when she couldn't find the hardwearing and playful table that she wanted for her home, launching her own range in response. Today, the studio produces tables, desks, benches, stools, trolleys and more, while working with architects and designers to adapt her furniture to meet the needs of their clients. Her products are made in the UK,

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shipped as far as Australia, and built to last, not just to look at. Jennifer's passion for design has drawn in the rest of her family too; her husband and two sons all work for the studio.

Website: jennifernewman.com

Instagram: [@jennifernewman_studio](https://www.instagram.com/jennifernewman_studio)

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