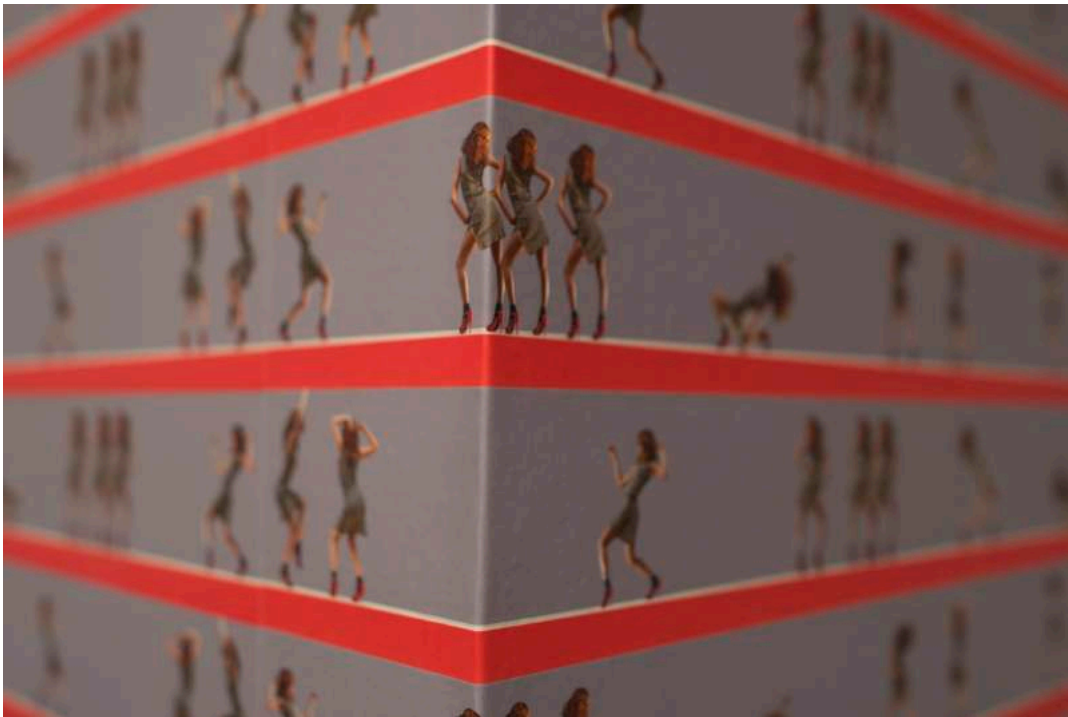


ANDRÉE COOKE

PRESS RELEASE | Nov 2017



DANCING ON THE WALLS

Andrée Cooke accompanies photographer and film-maker Marcus Tomlinson's first waltz into wallpaper

Given the rest of the building's interiors, you'd expect the bathrooms of Spring Place and Spring Studios in New York to be fairly impressive spaces, but you might not guess that the wallpaper would be the feature that steals the show.

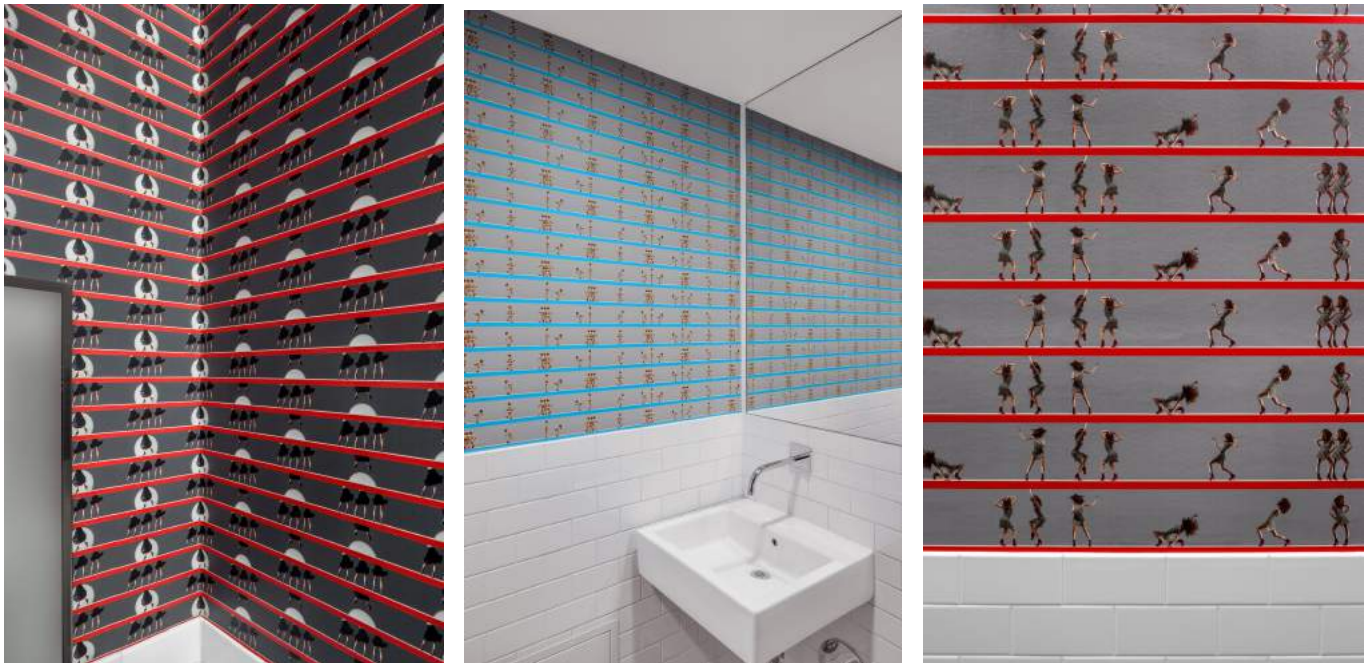
Since the launch of the Tribeca's event and photoshoot space Spring Studios in 2015 – and its associated members' co-working club, Spring Place, in 2016 – contemporary art and design specialist Andrée Cooke has been tasked with developing the signature interior aesthetic. Her remit for the group extends from sourcing and commissioning furniture and art work, to providing wallpaper for eight bathrooms across the building. The brief from Spring's President Francesco Costa for the latter was simple: find something that departed from the usual institutional look of such spaces and introduce something fun, fresh and colourful that would capture the imagination of Spring's creative and fashion-focused clientele.

'Andrée has been instrumental. I trust her implicitly to source the artwork and furniture to set the right tone/feel for both the location and one of the most difficult and attuned audiences. People have an appreciation of the curation and thought that has gone into creating these beautiful, functional spaces.'

–Mark Loy, CEO, Spring Studios

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PRESS RELEASE | Nov 2017



Having worked as a curator and gallerist for the last two decades and then some, Cooke has developed an unparalleled network of artists and designers, which she mentally matches to the needs of the space she's currently working on.

'When I start a commission with someone I choose something of theirs I like and then work with them to develop it for the context. Given that Spring hosts many creatives from the fashion and art world, I recalled some designs by Marcus Tomlinson and recognized the potential to re-develop these for this site, providing something fun and exemplary creatively.'

– Andrée Cooke

Considering the credentials of Spring's fashion-creative client base, Cooke commissioned Marcus Tomlinson, a photographer and film-maker who has won international recognition for meticulously crafted films and images for the likes of Phillip Treacy, Hussein Chalayan, Issey Miyaki, Porsche, Jil Sander and Samsung – but never before for wallpaper.

Tomlinson has explored movement in his work throughout his career, in both still and moving images, often capturing the gestures of his models – and the effects that they create – in flip-book style image sequences. Cooke saw the potential to develop the ideas behind these to create a set of luxury wallpapers inspired by the movement of dance.

The result is Dance, a series of six arrestingly colourful wallpapers, each capturing a different dance-movement sequence in film-strip style patterns. The six designs feature in bathrooms across Spring Studios and Spring Place, giving every room a distinctive, unexpected and exuberantly joyful atmosphere, and acting as a common visual thread that connects the spaces to each other, the wider Spring brand and the creatives it services.

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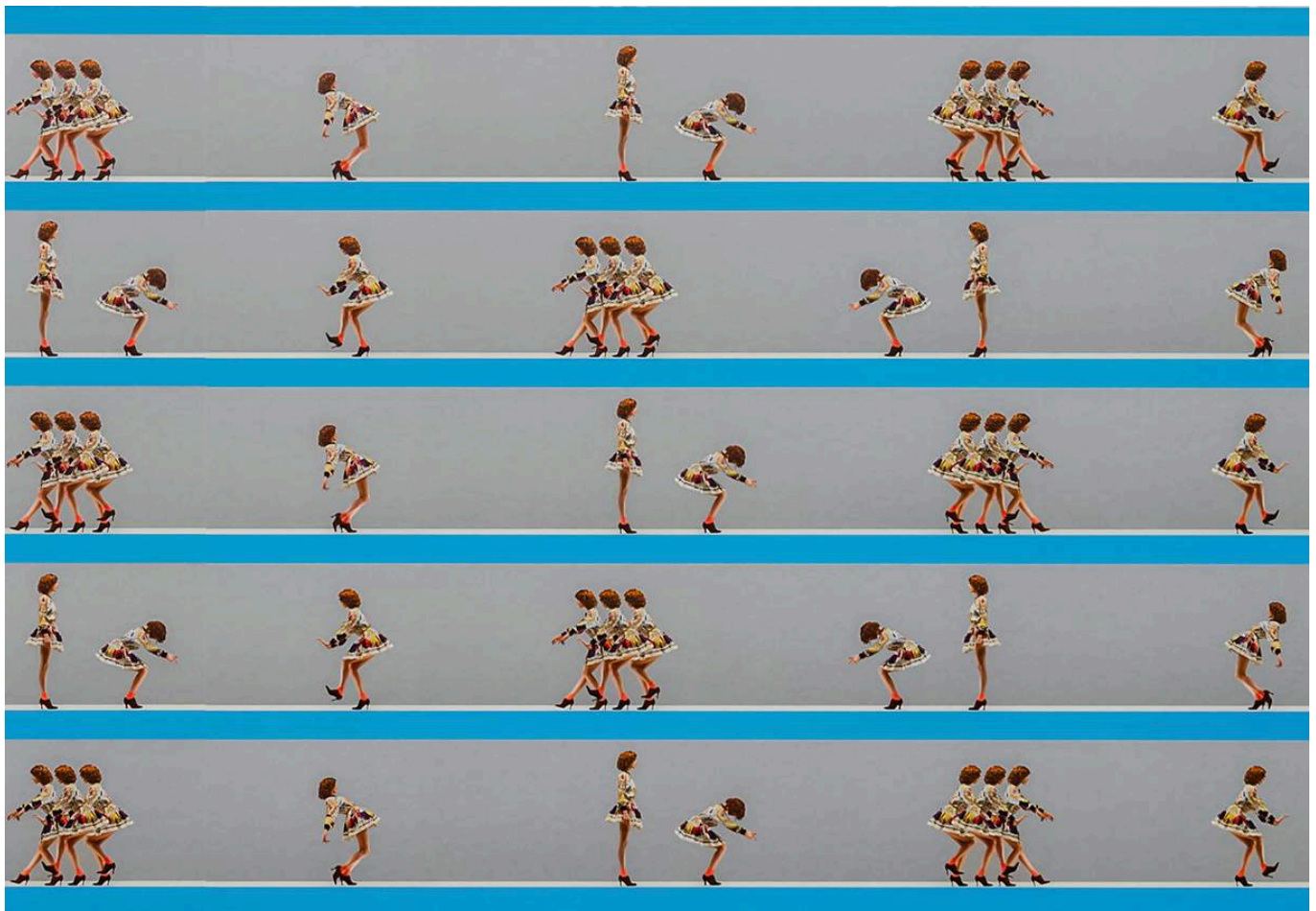
PRESS RELEASE | Nov 2017

'In the beginning this was a stop-motion animation film. The story I conceived was about how shoes affect our everyday life – how we feel, how we walk. I used various walk and dance movements in the film I made, which suggested movement over a period of a day. Andrée Cooke has a very special eye. She extracted elements of what I created and joined that with the client-side of making. She saw the potential for my animation films to become wallpaper.'

– Marcus Tomlinson

Produced to the highest quality standards, the papers are laminate-coated and hard wearing for the humidity of the bathroom environment at Spring Studios in which they're installed, although they are designed for display in any room, in both public and private domestic settings.

Marcus Tomlinson's Dance wallpapers are available from andreecooke.com in 10m x 45cm double rolls for £49.50 a metre (plus VAT).



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PRESS RELEASE | Nov 2017

Notes for editors

About Andrée Cooke

With 20+ years' experience working in contemporary art and design, Andrée Cooke works with clients in the public and private sector to curate interior spaces; commission vintage and contemporary artworks and design; and provide consultancy services for strategic and business development to companies in the arts. As a curator and gallery director for the likes of David Gill and Spring Projects in London and the British Council Window Gallery in Prague, Cooke broke new ground in championing a combination of contemporary art and design curation. More recently, she has produced iconic collections by the likes of designers Tord Boonjte, El Ultimo Grito and Hussein Chalayan and artist commissions from Lawrence Weiner and Mat Collishaw. Her recent interior projects include Spring Studios New York, a 150,000 sq ft events space and fashion photography facility, and Spring Place – a new collaborative workspace and social membership club in the same building.

W: andreecooke.com

I: @andreecooke

About Marcus Tomlinson

Based in London, Marcus Tomlinson is an artist, photographer and filmmaker known for bringing artistic sensibility and technical precision to fashion imagery for over three decades. He has collaborated with leading fashion designers such as Philip Treacy, Hussein Chalayan and Issey Miyake, major perfume brands such as Jil Sander and Issey Miyake and other global brands including Mercedes, Porsche and Samsung. His work has been showcased in iconic international fashion and lifestyle magazines (including i-D, The Face and Blitz) as well as in galleries and museums around the world.

marcustomlinson.co.uk

For more information about Andrée Cooke, her work with Spring Studios and other interior projects, please contact Dorothy Bourne at dorothy@zetteler.co.uk or on +44 (0)7939 200519.
