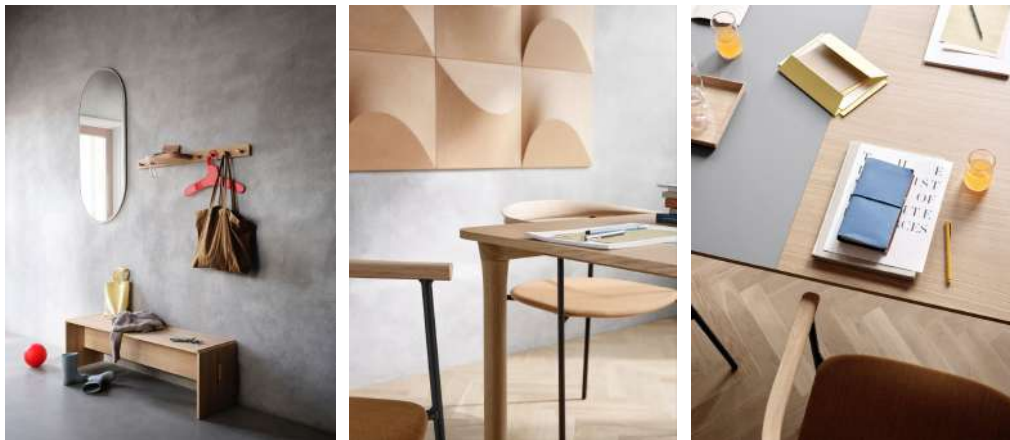


TAKT autumn launches celebrate home as a place to switch off and reconnect Sustainable furniture brand launches coat rack and table by Depping & Jørgensen



TAKT's new Curve Coat Rack and extendable Arc Dining Table are designed to encourage digital detox, celebrate analogue tactility and cultivate reconnection.

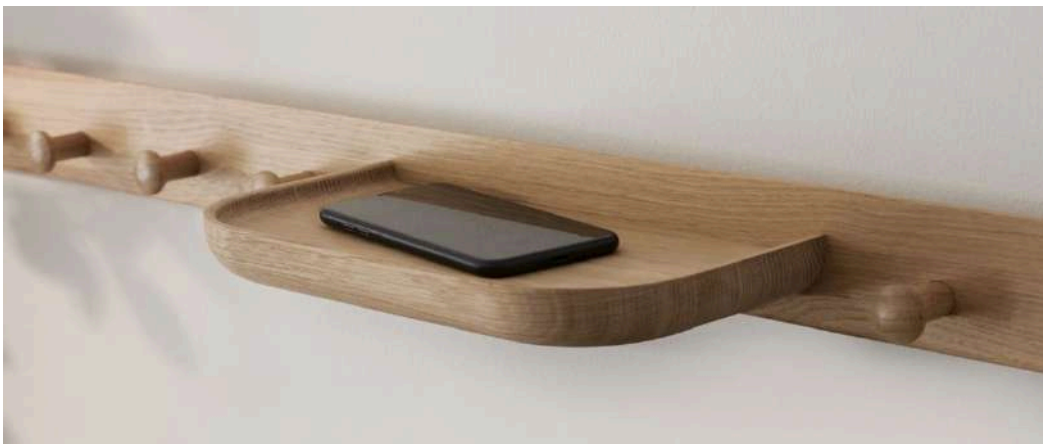
Having just been named a 'Best for the World' B-corp – putting it in the top 5% of companies in terms of social and environmental best practice – the eco furniture brand TAKT expands its portfolio into new territory: the hallway. This September will see the launch of a flexibility-focused wooden coat rack by Depping & Jørgensen, as well as a new addition to the studio's flagship Arc Collection, with the introduction of an elegant and extendable dining table.

Both new additions follow requests from TAKT customers, and seek to address the way we live in and use our homes in the modern day, with Curve Coat Rack inviting disconnection from the digital and outside worlds to focus on home life, and Arc Dining Table encouraging families to come together and connect with each other.

In accordance with TAKT's Eco System Design Principles, the new pieces are constructed from traceable, FSC-certified wood and certified with the EU Ecolabel, confirming that all stages in the production process meet stringent sustainability standards. As always, full lifetime CO2e emissions information is published for each, and TAKT's innovative business model and direct-to-consumer distribution means

that, not only do these pieces save on carbon, they also save on cost, allowing people to access craft-level quality for the best possible price.

Leave your phone at the door: new Curve Coat Rack encourages digital detox at home



Leave your phone at the door – Curve Coat Rack by Depping & Jørgensen features an option shelf.

Conceived to be a handy organiser waiting by the door when you come home – and somewhere to pick up your essentials as you make your way out – Depping & Jørgensen’s Curve Coat Rack for TAKT is a simple, modern and minimalist hanger that sits as comfortably in a private home as it does in a hotel room.

With several products (including Soft and Plint Benches and Soft Stool) already suitable for hallway use, TAKT saw that the addition of of a coat rack to the portfolio would be an effective way to extend the brand’s focus on exceptional craftsmanship and industry-leading sustainability into a new area of the home, putting high-end craftsmanship into the hands of more people, at an accessible price, in an object they could interact with every day.



Not just coats: Curve's shaker-style hooks are ideal for hanging small items – even furniture, helping to open up compact spaces.

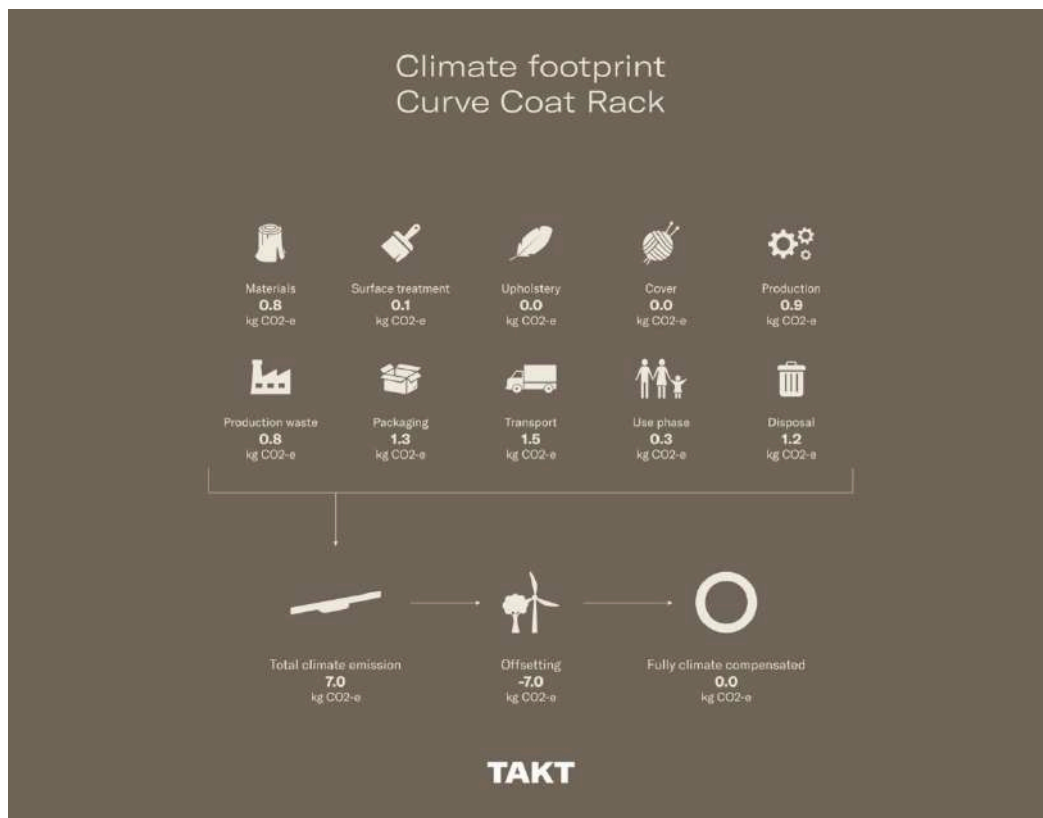
Familiar in look and modern in expression, the coat rack is made from solid oak, and treated with a water-based lacquer. Mounted from the back, its hooks are crafted to maximise tactility, so the rack is a pleasure to use, and the upper surface features an L-shaped lip to allow you to position small items, such as a mobile phone, on top. An optional – and equally tactile – shelf can be mounted anywhere on the rack, allowing the user to divest themselves of phone, keys, coins and other trappings of the outside world as they return to the house, and focus instead on being present with family.

"We have a really fruitful design partnership with Depping & Jørgensen. They capture our design ideals with products that offer clear functionality with a distinct personality – qualities that we have seen in their Arc Chair and Arc Dining Table. Curve Coat Rack is the same. You can configure it in multiple ways for different needs, bringing order and beauty to basic functional needs of managing daily chaos."

– Henrik Taudorf Lorensen, founder, TAKT

Three lengths of rack are available – 30cm, 60cm and 90cm – and Depping & Jørgensen have ensured that multiple racks can be mounted side by side, potentially endlessly, with even spacing between each hook. By hanging several racks together, the user can achieve a configuration of any length, making it an ideal option for every size of household, and indeed, any room of the house.

As with all TAKT products, Curve Coat Rack is crafted from FSC-certified wood, certified with the EU Ecolabel, and designed to be easily separated into component materials for recycling, repair or repurposing. Should the rack become worn or damaged, spare hooks will be available to order from taktcph.com.



Like all TAKT products, Curve and Arc are fully carbon compensated.

Curve Coat Rack is available now in a natural oak, as well as 'Japan red' and 'Black blue', at taktcph.com.

The extendable hub of the home – Arc Dining Table



Arc Dining Table's easy-to-fit extenders make the table instantly adaptable to the space and the needs of the occasion.

Created to be a companion to one of TAKT's most beloved designs, Arc Chair, but compatible with many styles of dining chairs, Arc Dining Table by Depping & Jorgensen is an elegant and highly versatile addition to the household. It gives TAKT customers the opportunity to acquire the versatility and functionality of an extendable table at a price point they might expect of a fixed-size one.

Visually, Arc Dining Table echoes and expands upon the design language of Arc Chair, notably at the meeting point of the tubular steel legs and the oak armrest – a joint mirrored in Arc Dining Table where the leg meets the tabletop.

It has been designed in response to the changing needs of the modern family home, in which the dining table serves as not just a place to eat, but as the social hub of the house, where all generations come together to work, dine, talk, play and

connect. With the function of a dining table today often dictated by who needs to use it and when – from kids doing homework after school to big weekend meals with extra guests – TAKT asked Depping & Jørgensen to develop a table design that would fulfil everything asked of today's dining table, adapt as needs and lifestyle evolve, and incorporate the potential to extend.

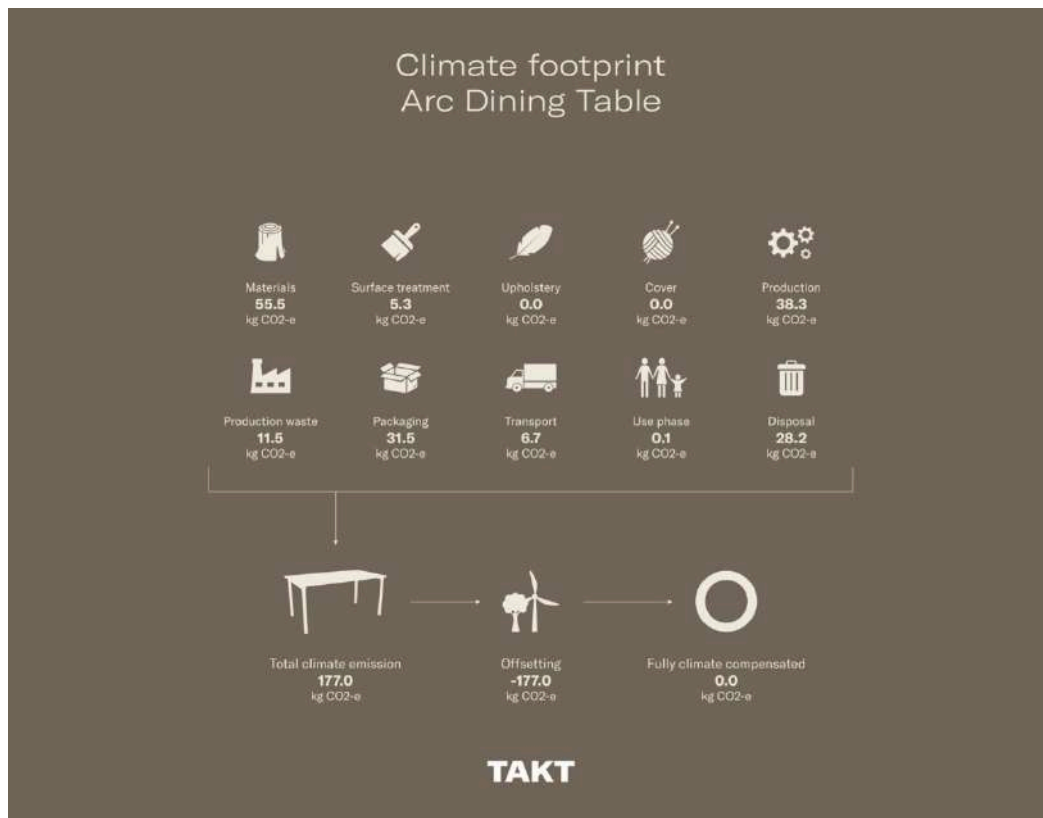


From studio apartments to grand dining rooms, Arc Dining Table sits elegantly in all scales of home.

Arc Dining Table is available with a fixed-size tabletop or with extension lengths of 158–258cm, allowing the user to transform the table as the situation – and guest list – demands. Typically, extendable dining tables compromise their aesthetic integrity when extended. Arc Dining Table, in contrast, has been designed with the focus on maintaining a clear design expression at all sizes. Proportions have been carefully considered to achieve a sense of balance; the legs' considered position in each rounded corner makes transforming the table simple and intuitive, via an extension mechanism concealed by the oak stretchers. The user simply unlocks the concealed fasteners under the table, pulls it open and inserts the appropriate extension section.

Designed for longevity, Arc Dining Table has a solid timber frame, with legs available in natural oak, black oak or black beech, stretcher in natural oak or black oak, and tabletop in oak or nano laminate in light grey, black or deep red. Extensions are available in either complementary or contrast colours (grey, black or red), enabling the user to turn their Arc Dining Table into a statement piece of furniture, as well as a practical one.

Arc Dining Table is also made from FSC-certified wood and certified with the EU Ecolabel, and is designed to be easily separated into component materials for recycling, repair or repurposing. Extension sections and spare components are available to order from taktcph.com.



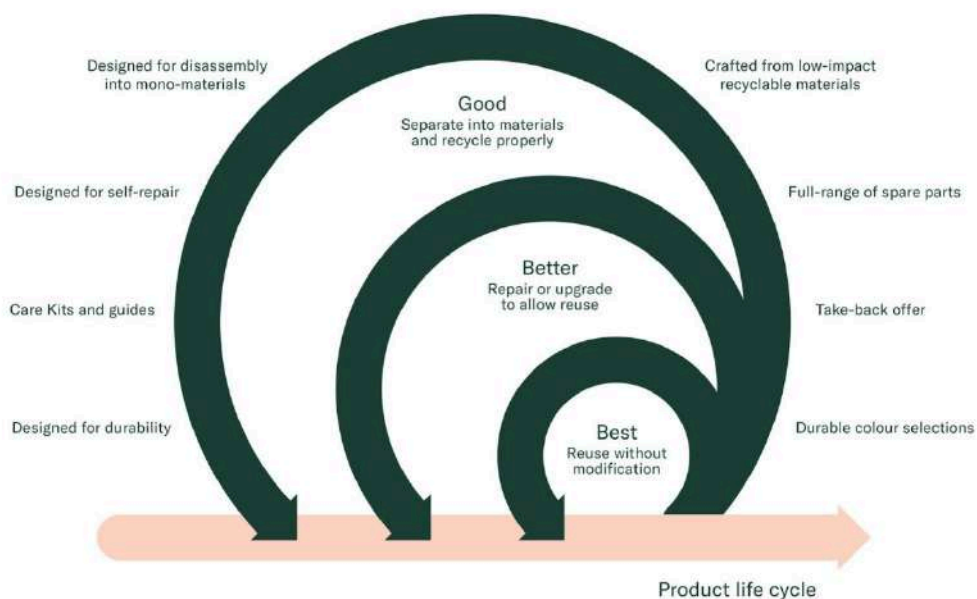
TAKT's verified CO2e calculations consider every stage in the product's lifespan, from material sourcing to end-of-life disposal. This report is for Arc Dining Table with 50cm extension.

Arc Dining Table is available to order now from taktcph.com.

TAKT's circular promise

In the three years since its establishment in 2019, TAKT has set a new benchmark for sustainability in furniture design, and continues to innovate today. September also sees the official launch of the brand's circular promise, which enables owners to return products that are no longer wanted, have become damaged or are otherwise unusable.

Circulation Model



TAKT

The Circular Promise means TAKT will take back any piece of its furniture for reuse, repair or recycling.

The company will happily take back any piece of TAKT furniture and ensure its lifespan can be maximised, with minimal environmental impact. Returned furniture will be repaired and returned to usable status, potentially donated to charitable initiatives, or, should it prove unsalvageable, broken down into its component materials for optimal recycling.

Visit taktph.com/live-sustainably/our-circular-promise to find out more.

Notes to editors

For more information about TAKT's products and sustainability initiatives, please contact Rupert Evans-Harding at takt@zetteler.co.uk.

Prices

Curve Coat Rack

Shelf: 495DKK, 79EUR-DE, 99GBP, 1,295NOK, 995SEK

Coat rack 30cm: 795DKK, 139EUR-DE, 129GBP, 1,695NOK, 1,395SEK

Coat rack 60cm: 995DKK, 169EUR-DE, 149GBP, 1,995NOK, 1,695SEK

Coat rack 90cm: 1,195DKK, 199EUR-DE, 169GBP, 2,295NOK, 1,995SEK

Arc Dining Table

Starting from 9.995 DKK (with black beech legs) to 11.995 DKK (with oak legs).

50cm extension: 1,695DKK, 259EUR-DE, 219GBP, 2,995NOK, 2,695SEK

92cm extension: 2,995DKK, 439EUR-DE, 349GBP, 4,895NOK, 4,495SEK

Arc Dining table oak/beech frame: 9,995DKK, 1,389EUR-DE, 1,039GBP, 14,895NOK, 14,495SEK

Arc Dining table oak frame: 11,995DKK, 1,659EUR-DE, 1,229GBP, 17,695NOK, 17,395SEK

TAKT

TAKT is the furniture company rethinking the way to design, build and sell furniture for the mutual benefit of people and planet. Launched in Copenhagen in 2019, TAKT aims to reinvent the Scandinavian design tradition for the modern day. Sustainable materials and production methods are at the heart of its mission to provide high-

TAKT™

quality design at accessible prices – without having a negative impact on the planet.

Reflecting its commitment to sustainability and social responsibility – not just in its individual products, but in its entire business approach – TAKT has become one of few European design brands to be designated a B-Corps, and is the only brand to consistently have every one of its products certified with the EU Ecolabel – the ‘flower mark’ used to certify that all stages of the production cycle meet the highest possible environmental standards.

Danish in character, global in scope, TAKT has developed a digital value chain that enables it to sidestep the intermediary stages of conventional furniture brands, allowing it to maintain a uniquely appealing balance of cost, craft and carbon reduction.

- *Certified B corporation*
- *All products are eco-labelled*
- *Clear and reduced climate footprint*

taktph.com

@taktcph

Depping & Jørgensen

Based on the island of Børnholm, Danish designer Line Depping and Jakob Jørgensen have been collaborating since 2010, while maintaining separate practices in design, sculpture and art. Guided by functional possibilities and inspired to explore different materials and structures, their creative process begins with experimentation in the workshop, and ends with simple, straightforward design solutions, perfectly tailored to situation and setting, and imbued with sculptural beauty.

linedepping.dk

jakob-jørgensen.dk