

# NOTE

PRESS RELEASE  
31 January 2019

## Note Design Studio at Stockholm Design Week

4–10 February 2019



- Following their award-winning installation at Stockholm Design Week 2018, Note and flooring brand **Tarkett** return with rooftop exhibition *Snowtopped*.
- Note also launches product collaborations with **Moooi Carpets**, **Ariake** and Swedish sound-absorption specialist **Zilenzio**.
- **Magis**, **Vestre** and **Fogia** all call on Note to design their stands at Stockholm Furniture Fair.

Even when the biggest design festival in Scandinavia isn't on the horizon, there's rarely a moment of respite at Note's Stockholm HQ. From product and set design to branding and strategy, the multidisciplinary design studio habitually takes on projects and clients at a rate that other practices would balk at. Now, two months after its interior design for the landmark **Grow Hotel** was unveiled in Solna, Note is plunging into **Stockholm Design Week** with a total of seven major projects on show – a diverse mix of product launches, stand designs, and a spellbinding rooftop installation in collaboration with **Tarkett**.

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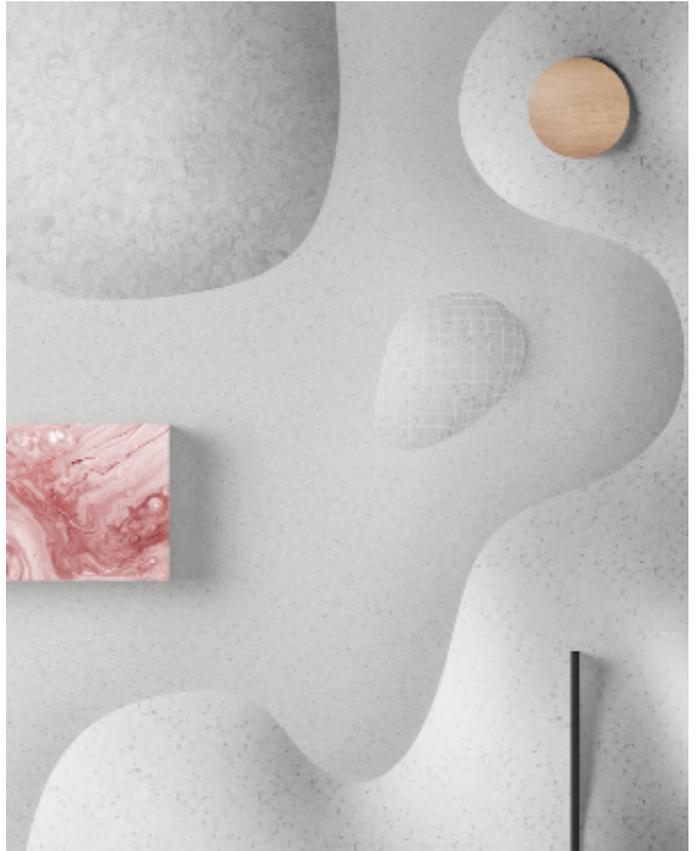
## **INSTALLATION: Snowtopped**

Stockholm Under Stjärnorna, Brunkebergstorg 2–4,  
Stockholm  
4–8 February, 10am–3.30pm

High above the Stockholm’s streetscape, on the rooftop beside award-winning design hotel At Six, Note and international floor-covering brand Tarkett have crafted a Nordic winter landscape.

For their second installation together, the pair have conjured the colours and shapes of snow using nothing more than Tarkett’s sustainable vinyl flooring range, iQ – a material more commonly seen underfoot in high-traffic institutional and public spaces around the world.

Spanning a spectrum of colour from cool white to light grey, the vinyl installation creates a shimmering effect reminiscent of snow glinting in the winter sunlight.



*Concept image for Snowtopped*

*‘We wanted to create a space where the versatility and flexibility of the material are accentuated in an unexpected way.’*

– **Charlotte Ackemar, Product Designer, Note**

Snowtopped follows last year’s installation, the Lookout – a Furniture Fair booth reimagined in Tarkett flooring materials that received the Editors’ Choice Award for ‘Best Stand’, as well as being named ‘Small Interior of the Year’ at the Dezeen Awards 2018.

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## **PRODUCT LAUNCHES**

### **Moooi Carpets**

Norr Mälarstrand 26, Stockholm  
5–9 February

Note was invited to create a series of carpet designs for the renowned Dutch brand as part of its new Nordic Collection. Taking inspiration from the relationship between place and architecture, the studio developed ‘Maze’, a series in three distinct patterns: Miami, which references the art deco design associated with South Beach; Tical, which takes inspiration from the ancient Mayan city in the jungles of Guatemala; and Puglia, which evokes the sandy-stoned villages of the sun-baked southern Italian region.

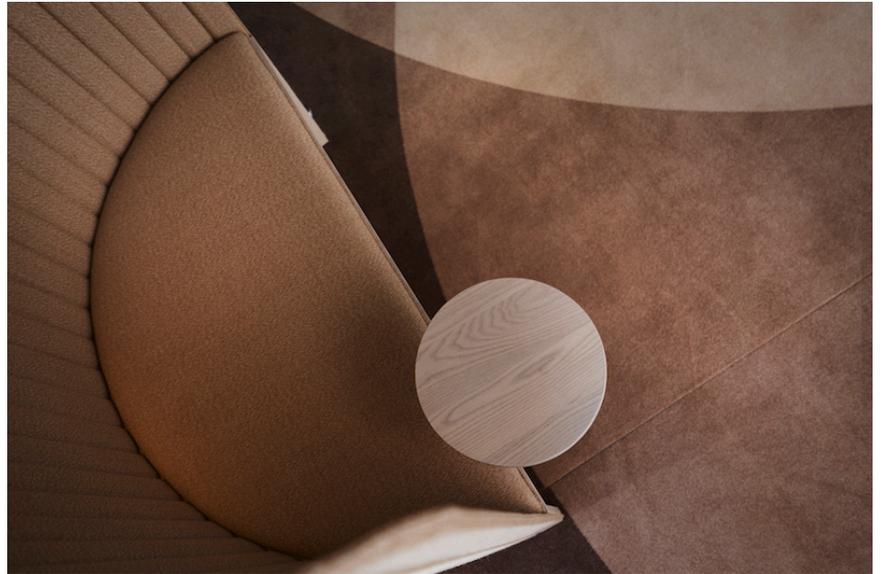
*'Usually when we design we start from a two-dimensional drawing and make it into a three-dimensional world. When given the opportunity to design for Moooi, we thought the other way around. So we started from an idea of a small 3D puzzle game, where you can build in non-directional ways back and forth, and we transferred that idea to the flat carpet. For that reason, there is no up or down, no left or right, no sense of direction; just an intriguing labyrinth of opportunities.'*

– **Note**

### **Zilenzio**

Stand A13:25, Stockholm Furniture & Light Fair, Mässvägen 1, Älvsjö  
4–8 February

Having created the Focus range of sound-absorbing screens with acoustics-led Swedish furniture company Zilenzio in 2016, Note is now expanding the range to include seating. The Focus Podseat expands the typology developed for the screens to a series of semicircular seating units that can also function as room dividers and workstations



*The Focus Podseat by Note in collaboration with Zilenzio.*

### **Ariake**

Fenix Palace, Stockholm  
4–8 February, 9am–7pm (9am–5pm Wed)

After its high-impact launch at Stockholm Design Week in 2018, Japanese design brand Ariake returns to the festival with the Fenix Palace – a unique exhibition of Japanese craft and contemporary Scandinavian design in a spectacular 1912 building in the heart of the city. Co-hosted by Swedish interiors magazine My Residence, the exhibition includes a new collection of side tables by Note.

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## **STAND DESIGNS**

Stockholm Furniture & Light Fair, Mässvägen 1, Älvsjö  
4–8 February

### **Magis – B08:15**

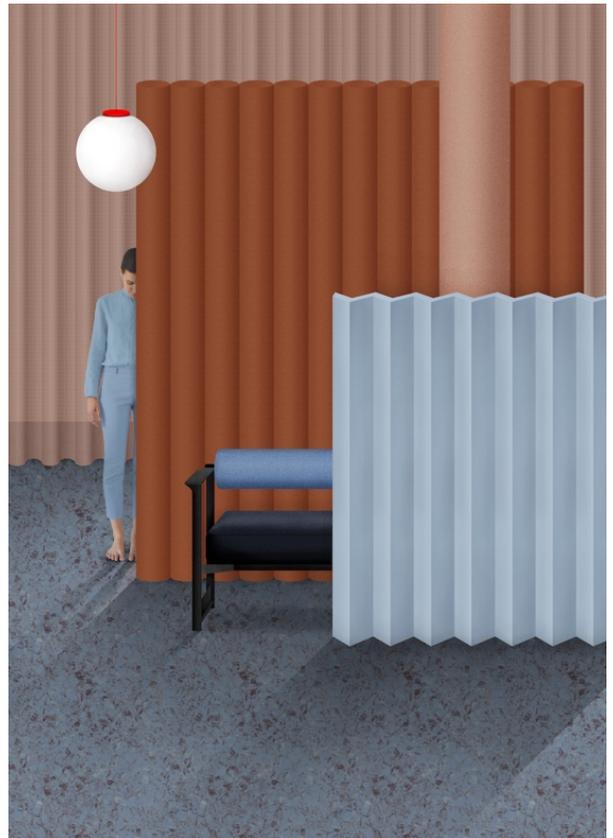
After receiving the Milano Salone del Mobile award for their stand for Italian furniture brand Magis in 2018, Note is updating the winning formula for a new Stockholm setting, expanding the 3D world of the stand design with fresh colours and materials to create a spatial experience as intriguing as Magis' products.

'In Stockholm we are still working with archetype objects, in a playful way, developing the concept of pillars further, creating space within the space. We hope visitors will feel a connection to what was presented last year, but with a fresh feel and style.'

- Note

### Vestre – A19:18

To create the 99sq m stand for Norwegian outdoor furniture brand Vestre, Note started by exploring the design language of the urban environment. Considering the multiple layers and levels of the typical cityscape – floors and ceilings, stairs and balconies, the succession of building façades – Note have developed a 3D patchwork concept referencing the idea of diverse and multiple elements coming together to make a whole. Combining high-quality materials, Nordic forms, and a colour palette rooted in rust-red, Note has created a city in miniature – a reflection of Vestre's mission to unite people with their surroundings, and each other.



Preview illustration, Magis stand design by Note for Stockholm Furniture & Light Fair, 2019.

### Fogia – B04:15

For award-winning Swedish lifestyle brand and furniture designer Fogia, Note has created 'The Furniture Store', a stand inspired by the hypermodern high-street fashion boutique. By creating a pared-back, hard-edged environment, the soft textures and curved forms of Fogia's furniture are emphasised as effectively as the garments in a stripped-down shop. Alongside the stand design, Note has also created a new visual identity and website for Fogia at [www.fogia.se/en](http://www.fogia.se/en).

For more information about Note Design Studio, its projects for Stockholm Design Week, and its recent interior-design project for Grow Hotel, please contact **Emma Collins** at **Zetteler**: [emma@zetteler.co.uk](mailto:emma@zetteler.co.uk) / +44 (0)20 3735 5855.

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## Notes to Editors

### About Note Design Studio

Founded in 2008 by Johannes Carlström and Cristiano Pigazzini, Note is a Stockholm-based design studio working across the fields of architecture, interiors, products, graphic design and design strategy. Now comprising a team of 14 designers, Note has grown to become one of the most internationally admired names in Scandinavian design, working with a wide range of international design brands and winning a steady stream of design awards.

[notedesignstudio.se](http://notedesignstudio.se)

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