

GF Smith announces exclusive partnership with Gmund as sole UK supplier



German fine-paper maker Gmund produces more than 25 distinct collections and 50 distinct colours. Courtesy of Gmund.

GF Smith, the iconic British brand synonymous with premium creative papers, is proud to announce an exclusive partnership with Gmund, the renowned Bavarian paper mill. As of today, GF Smith will serve as the sole supplier of Gmund's exceptional paper collections in the United Kingdom.

The partnership brings together two globally respected brands, both celebrated for their dedication to quality, innovation and the art of paper-making. By bringing the entire Gmund collection to the UK, GF Smith and Gmund are set to offer an unparalleled range of premium paper options to creatives, designers and printers throughout the territory.

The UK's widest coloured paper selection

With a heritage dating back to 1829, Gmund is internationally recognised for its design- and sustainability-driven approach, and its peerless papermaking expertise. Beloved for their eye-catching textures and vibrant colours, Gmund's papers are a favourite among designers who demand the highest standards for their projects.



The Gmund paper mill in Bavaria has been in operation since 1829. Courtesy of Gmund.

Through this exclusive agreement, GF Smith will expand its portfolio of creative papers, including the full Gmund Colors range, meaning GF Smith now offers the widest selection of coloured paper available to creatives in the UK. This partnership underlines GF Smith's commitment to inspiring the creative community and ensuring the finest paper products are readily available for innovative print and design projects.

"GF Smith's reputation for excellence and their deep connection with the UK's creative community make them the ideal partner for Gmund. We look forward to seeing our papers brought to life in extraordinary ways through this partnership."

– Florian Kohler, CEO, Gmund

Strengthening creative possibilities

This exclusive partnership ensures that UK-based customers can benefit from seamless access to Gmund's entire paper range, supported by GF Smith's outstanding customer service, expertise and creative network. Designers, printers and brands can expect new opportunities for creative expression and premium paper solutions to elevate their work.

"We are thrilled to partner exclusively with Gmund and bring their outstanding papers to the UK market in full. This collaboration perfectly aligns with our mission to champion creativity in the world of design and print. Together, we will provide unparalleled choice and inspiration for our customers."

– Gareth Sheekey, Managing Director, GF Smith

For further information, please contact gsmith@zetteler.co.uk

Notes for editors

GF Smith

GF Smith works in partnership with brands, creatives, designers and specialists across the globe to source, curate and supply the world's finest paper as the foundation for those that seek to create.

As an independent business committed to community, colour and creativity, it is known for its exceptional range of creative papers, technical expertise, specialist services and warm, friendly approach.

gsmith.com

@gsmithpapers

Gmund

Located in the Bavarian Alps, Gmund has been crafting world-class papers since 1829. Known for its innovation, sustainability, and dedication to artistry, Gmund is a pioneer in the paper industry, producing aesthetic and environmentally conscious paper collections used by creatives worldwide.

gmund.com